



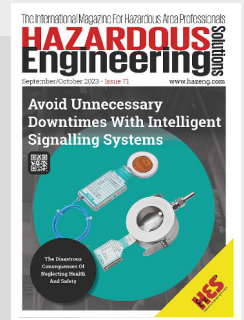
Hazardous Engineering Solutions Incorporating Health & Safety

Media Information 2024

HES or Hazardous Engineering Solutions; is a bi-monthly specialist magazine supported by leading organisations such as ATEX, DSEAR and IECEx. Proud to publish industry news, products, legal and technical articles focused on safety, regulation, legislation and compliance standards within engineering environments. HES informs Engineering personnel identified as having operational responsibility for safety within Hazardous Areas .

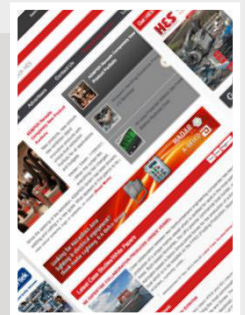
Magazine

With a readership of over 70,000 Directors, Managers and Engineers responsible for the installation and safe operation of electrical or mechanical plant equipment and machinery, specification and maintenance within the hazardous area environments; HES provides an excellent platform to promote your technical excellence in hazardous solutions.



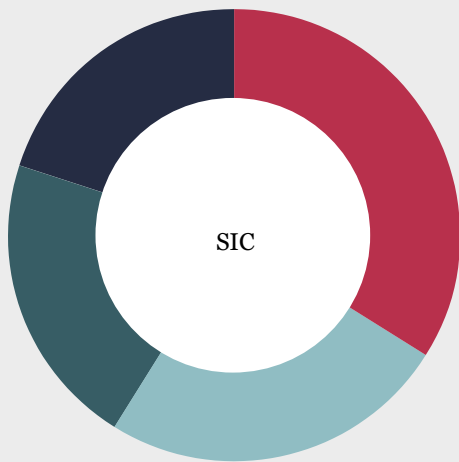
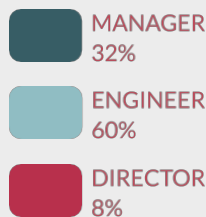
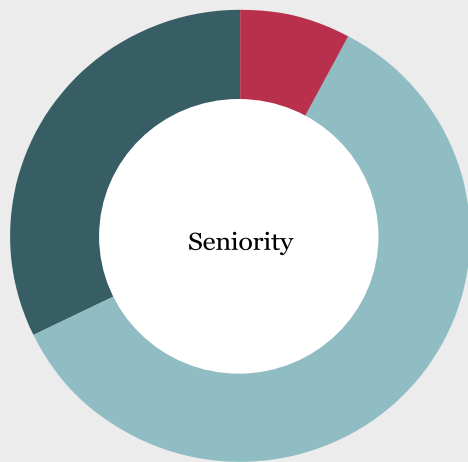
Website

www.hazeng.com is now the world's largest online information resource for Safety Professionals. Our portal contains the latest news, technical articles, jobs, directories and events plus extensive and comprehensive editorial sections to advise on the safe running of plant and engineering equipment within hazardous areas





With combined distribution of over 70,000 print and digital copies, HES reaches Directors, Managers and Engineers responsible for the installation and safe operation of electrical or mechanical plant equipment and machinery; as well as specification and maintenance within hazardous engineering environments.

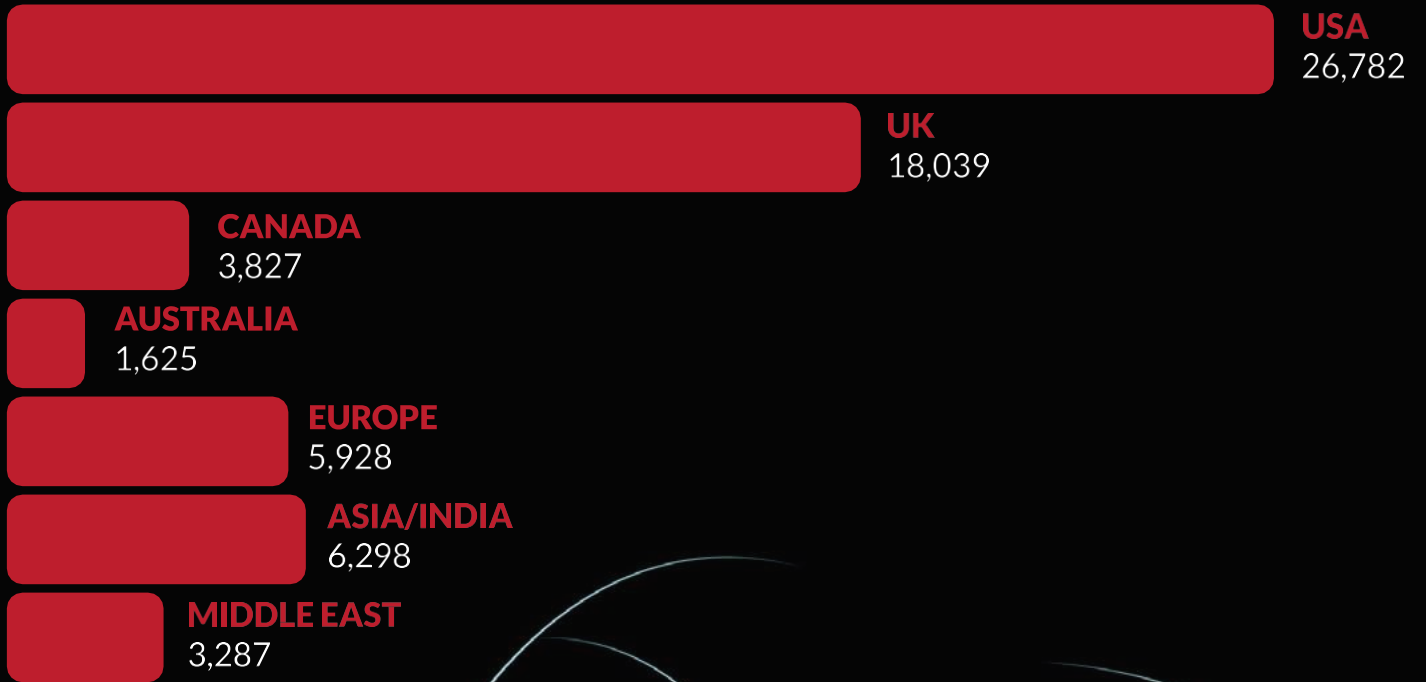


All contacts are verified on a quarterly basis to ensure accuracy. Postal addresses are matched to the PAF (Postal Address File) and maintained in accordance with MPS (Mail Preference Service)

Digital magazines are enhanced with analytics technology to ensure accurate readership statistics. All registered email addresses consist of personal business email addresses and our servers are verified with white listing to ensure delivery.

Industry Breakdown

- Mining and Quarrying
- Extraction of Crude Oil
- Other Mining and Quarrying NES
- Manufacturing of Food and Beverages
- Manufacture of Tobacco Manufacture of Wearing Apparel
- Manufacture of Wood and Wood Products
- Manufacture of Pulp and Paper
- Manufacture of Coke and Refined Petroleum Products
- Manufacture of Chemicals
- Manufacture of Rubber and Plastics
- Manufacture of Mineral Products
- Manufacture of Machinery
- Electricity and Gas
- Collection and Purification of Water
- Electrical Contractors and Construction
- Wholesale and Commission Trade Other Retail
- Transport and Storage
- Sea and Coastal Transport
- Air and Space Transport Rental of Machinery Research and Development Administration and Defense





Subjects Covered In Each Edition Include : Offshore | Hazardous Areas | Explosion Protection | Safety

January

- ATEX
- PPE
- Handling Equipment
- Hazardous cable Glands
- Explosion Protection
- Fire Safety
- Gas detection
- Exhibitions
- Test & Measurement

March

- ATEX
- PPE
- Subsea
- Control and Instrumentation
- Explosion Protection
- Fumes Dust and Extraction
- Lone Worker Protection
- Metering & Monitoring
- Oil & Gas
- Exhibitions
- Temperature Measurement
- Chemical Safety

May

- ATEX
- PPE
- Handling Equipment
- Hazardous cable Glands
- Slips trips and falls
- Fire Safety
- Gas detection
- Explosion Protection
- Test & Measurement
- Chemical Safety
- Metering & Monitoring

July

- ATEX
- Fire Safety
- Oil & Gas
- Control and Instrumentation
- Explosion Protection
- Fumes Dust and Extraction
- Lone worker Protection
- Subsea
- Temperature Measurement
- Hydrogen

September

- ATEX
- PPE
- Handling Equipment
- Hazardous cable Glands
- Slips trips and falls
- Safety Lighting
- Gas detection
- Explosion Protection

November

- ATEX
- Safety Lighting
- Fire Safety
- Control and Instrumentation
- Explosion Protection
- Fumes Dust and Extraction
- Hydrogen
- Oil & Gas
- Temperature Measurement
- Explosion Protection



Advertising Rates

Insertion rates			
Display adverts	1	3	6
Front Page Package*	£2500	N/A	N/A
Full Page 4 Colour	£1995	£1890	£1785
Junior Page 4 Colour	£1800	£1755	£1710
Half Page 4 Colour	£1100	£1045	£990
Third Page 4 Colour	£950	£880	£650
Quarter Page 4 Colour	£595	£570	£540
*front page plus two pages of editorial or front page plus full page editorial and full page advert			
Online Directory Entry:			
£150.00 for 12 months			



Display Ad Sizes



1/4 Page

91 x 121mm

300dpi / CMYK

No bleed or crop marks



1/2 Page

186 x 121mm

300dpi / CMYK

No bleed or crop marks



1/3 Page

186 x 76 mm

300dpi / CMYK

No bleed or crop marks



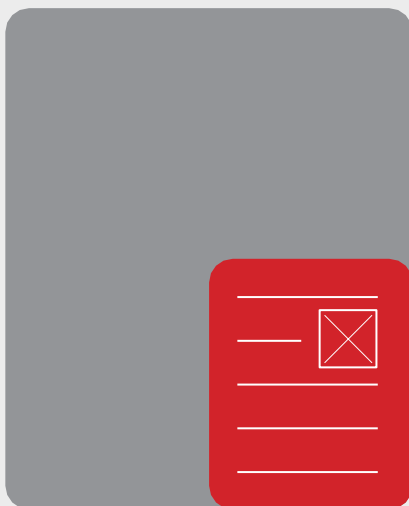
Full Page

210 x 297mm

300dpi / CMYK

+5mm bleed no crop marks

Editorial Specification

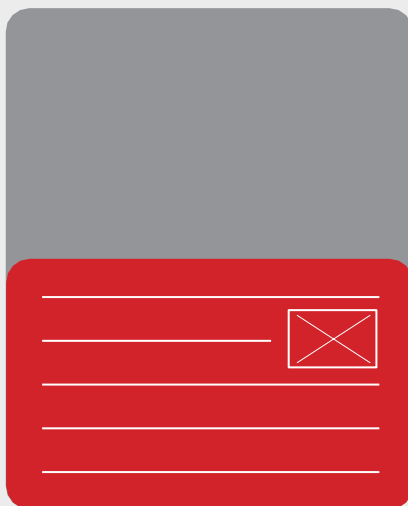


1/4 Page

Approx. 100 Words

1 Image

Images should be 300DPI, larger than 50mm x 50mm and in CMYK with no overlaid text or logos



1/2 Page

Approx. 250 Words

1 Image

Images should be 300DPI, larger than 100mm x 100mm and in CMYK with no overlaid text or logos



Full Page

Approx. 550 Words

Up to 2 Images

Images should be 300DPI, larger than 200mm x 100mm and in CMYK with no overlaid text or logos

Please note: These specifications are guidelines, from time to time our designers will require slightly different image sizes and word counts. Should this situation arise we will contact you to arrange any adjustments.

Advertorial rates = 1/4 Page £95.00 1/2 Page £195.00 A4 Page = £295.00

Online Advertising



Have a presence on the world's largest online information resource for maintenance professionals.

- Hyper linked banners from £500
- Product editorial and Videos from £600
- Online Directory, 12 months £395.00
- E-Newsletters from £350

Unlimited publishing for 12 months on the HES website.

This includes case studies / News / White papers and product releases.

All for just £395

Direct Marketing

Take advantage of MSL Media's expertise and allow us to create a bespoke direct marketing package for you. Drive traffic to your website, create interest in a new product, promote an event.

- Rental of bespoke data list.
- Email addresses for bespoke E cast campaign

Prices on application, discuss your campaign with us.

Contact HES



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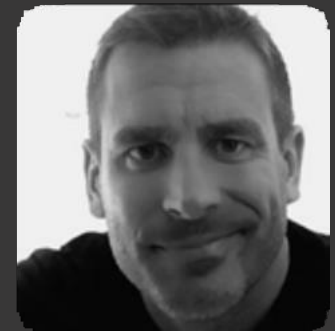


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